

COMPANY PROFILE 2024

Our company is a leading dealer and supplier of stationery, office supplies, computers and accessories all around Sri Lanka. We thrive to bring you the best quality products for a reasonable price.

Your choice is our priority.

EMAIL paperline1@gmail.com paperline3@gmail.com **TELEPHONE**

+94 81 222 5728 +94 81 220 5791 • LOCATION No.14, Cross Street, Kandy

OUR VISION

To provide branded and high-quality goods for affordable prices.

OUR MISSION

We strive to provide our customers with the broadest range of products, superior quality of service, and the most competitive prices.

OUR BEST SERVICES

- 1 Supplying high-quality goods to firms, Sri Lankan government institutions and departments, statutory boards, and corporations.
- 2 Engaging in wholesale and retail B2C model to provide customers across Sri Lanka with affordable goods.
- Providing reliable after-sales services to meet customer satisfaction of all our customers, including organizations and individuals.

OUR OPERATIONAL VENTURES

Paperline Trading (Pvt) Ltd.

Stationery Wholesale and Retail Shop Luxury Vehicle Rental Service

Paperline Super (Pvt) Ltd.

Stationery Shopping Centre

Paperline Office Equipment (Pvt) Ltd.

Computers and Electrical Equipment Wholesale and Retail Shop

OUR ACHIEVEMENTS



Softlogic Partner Awards - Second Place in Central Province (2022-2023)

Kaspersky Lab - Authorized Partner of Sri Lanka 2019

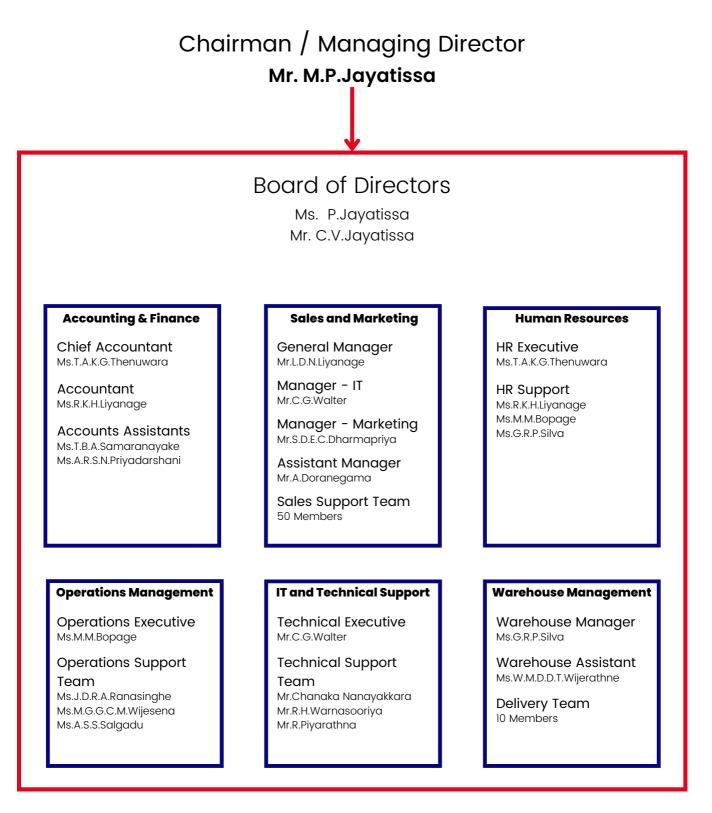
Epson - Best Channel Partner for Highest Sales Consumables 2017

HP - Amplify Synergy Retail Partner - Silver

ProMate - Platinum Circle - Priority Partner

OUR TEAM

Our team consists of knowledgeable and skilful personnel who continuously strive to provide their best to the company and its customers. We offer the best services with the wealth of experience gained from decades of presence in the world of trading, wholesale and retail.

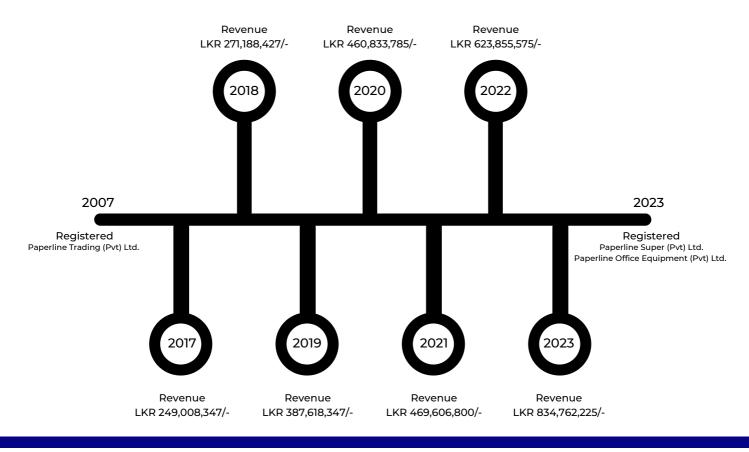


OUR CORPORATE ALLIANCES

Authorized Distributor for John Keells Office Automation (Pvt) Ltd. Authorized Dealer of Specsoft Lanka (Pvt) Ltd. Authorized Dealer of Abans PLC. Authorized Dealer of Softlogic Computers (Pvt) Ltd. Authorized Dealer of Metropolitan Office (Pvt) Ltd. Authorized Dealer of Singer Sri Lanka PLC. Authorized Dealer for Double A Products under Rio Marketing (Pvt) Ltd. Authorized Re-Seller of Gestetner Group product portfolio. Authorized Re-Seller of LENOVO Consumer and Commercial Equipment. Authorized Re-Seller of Metropolitan Computers (Pvt) Ltd. Authorized Re-Seller of Asus in Sri Lanka. Authorized Re-Seller of Dell in Sri Lanka. Authorized Re-Seller of HP in Sri Lanka. Authorized Re-Seller of ASTA in Sri Lanka. Authorized Re-Seller of ASTA in Sri Lanka.

OUR GROWTH

Founded in 1992, our company was first known as Paperline Suppliers. However, after marking our place in the sector, we took a step further to become **Paperline Trading (Pvt)** Ltd in October 2007. After almost 30 years of business as dealers and suppliers of high-quality stationery, computers and services, we pride ourselves on the sincere growth we have witnessed so far. To ensure a remarkable journey ahead, we established our official subsidiaries Paperline Super (Pvt) Ltd., and Paperline Office Equipment (Pvt) Ltd. on January 2023.



OUR ASSETS

| ASSET TYPE | ASSET DETAILS | PRESENT VALUE (AS OF 2023) |
|---|----------------------------|----------------------------|
| LAND AND BUILDING | No: 5, Cross Steet, Kandy | 33,064,796 |
| | No: 14, Cross Steet, Kandy | 79,445,451 |
| | No: 26, Bowalawatte, Kandy | 68,805,130 |
| Furniture, Equipment and Accessories | Office Equipment | 686,679 |
| | Telephone Units | 56,478 |
| | Computer and Accessories | 2,636,342 |
| | Furniture and Fittings | 14,584,428 |
| | Security Camera System | 1,283,365 |
| | Billing System | 902,030 |
| Vehicles | BUS - CPND 0354 | 8,200,000 |
| | VAN - CPND 7951 | 6,500,000 |
| | VAN - CPPP 7523 | 4,000,000 |
| | VAN - CPPF - 6119 | 5,236,814 |
| | VAN - CPNA - 8508 | 3,500,000 |
| | VAN - CPHE - 8797 | 3,500,000 |
| | LORRY -NWLM - 2311 | 3,350,000 |
| | MINI TRUCK - CPDAB - 3667 | 1,655,000 |
| | CAR - CBF -8364 | 3,722,593 |
| | CAR - CBF - 3617 | 3,000,000 |
| | CAR - CBB - 9915 | 3,530,000 |
| | BIKE - CPVT - 0335 | 150,000 |
| | BIKE - CPXP - 7415 | 100,000 |
| | BIKE - CPBEC - 8266 | 135,900 |

OUR MAJOR CLIENTS

| Client Type | Client Name | |
|---|--|--|
| Private Institutions and Companies | Greenhill International. Emjay International. Central Engineering Consultancy Bureau – Digana Noritake Lanka Porcelain (Pvt) Ltd. MAS Active (Pvt) Ltd. Seetha Holdings (Pvt) Ltd. | |
| Financial Institutions (Banks, Finance Companies, etc.) | Bank Of Ceylon – Kandy , Colombo, Hatton, Dambulla, Manikhinna, etc. People's Bank – Kandy , Nuwara Eliya, Badulla, etc. RDB – Kandy, Pilimathalwa, Matale, etc. Co-Operative Rural Bank – Peradeniya, Menikhinna, Buttala, etc. MPCS Sinhaputhr Finance Senkadagala Finance CBC Finance Vallibel Finance PLC KCC Property Finance Commercial Credit | |
| Government Institutions, Departments, Statutory Boards and Corporations | District Secretariat - Kandy, Matale, Polonnaruwa, Kegalle, Nuwara Eliya, Colombo, etc. Divisional Secretariat - Kandy, Nawalapitiya, Ukuwela, Naula, Nuwara Eliya, Malabe, etc. Pradeshiya Sabha - Ampitiya, Akurana, Dambulla, Yattawatta, Walapane, Norwood, etc. National Hospital - Kandy, Colombo District General Hospital - Polonnaruwa, Matale, Nawalapitiya, Monaragala General Hospital - Kegalle, Nuwara Eliya, Sri Jayewardenepura Teaching Hospital - Rathnapura, Peradeniya, Kurunegala, Ragama Base Hospital - Gampola, Kanthale National Housing Development Authority - Colombo National Housing Development Authority - Colombo National Housing Development Authority - Colombo Provincial General Hospital - Badulla Sirimawo Bandaranayake Specialized Children's Hospital - Peradeniya Ministry of Education Ministry of Fducation Ministry of Industries - Industrial Development Board of Ceylon Ministry of Juntation Industries - Coconut Cultivation Board Ministry of Juntation Industries - Coconut Cultivation Board Ministry of Juatace, Prison Affairs and Constitutional Reforms Ministry of Juatace, Prison Affairs and Constitutional Reforms Ministry of Foreign Affairs Department of Education - Kandy Department of Education - Si Lanka Police Ministry of Foreign Affairs Department of Co-operative Development Department of Co-operative Development Department of External Resources Zonal Education office - Kandy, Matale, Nuwara Eliya, Polonnaruwa, Teldeniya, Denuwara, etc. University - Peradeniya, Rajarata, Sabaragamu, Kuliyapitiya, Open University Ceylon Electricity Board - Kandy, Pilimathalawa, Digana, Matale, Kegalle, Nuwara Eliya, Lakvijaya Sri Lanka Transport Board Mahaweil Authority of Sri Lanka - Moragahakanda, Kothmale, Digana, Bakamuna | |
| Other | Estates – Nayapana, Cooroodoowatta, Madulkelle, Ferndland, etc. Hotels – Thilanka, Hunas Falls, Amaya hills, Earls Regent, City Hotel, Earls Regency Foreign Bureau – Baththaramulla | |